



Hi {FIRST\_NAME|Valued Customer},

### **Why Ingredients are Important...**

#### **(How Others Hide Nutrition Facts That Can Affect Your Results...)**

Have you ever tried to read the ingredient labels on some of the supplements out there? It is like trying to read a cryptographic message meant for only those who can cipher the meanings of the ingredients.



Don't be fooled by the paragraph long of adjectives describing what their protein "Blend" is. A protein blend, like it sounds, is a blend of different proteins. They will call this their "Proprietary" Blend and describe what is in the blend. One batch may have more isolate and less concentrate, and then the next batch may have more of a different type over another. All of this while maintaining it is their proprietary blend. But using the cheaper source of protein as the bulk of powder. Never letting you know which of the proteins is the primary source.

[LFN Brand Supplements](#) (Click here..)

I met recently with a competitive bodybuilder who was using a "Proprietary Blend" Whey protein. He was wondering why he was having such a hard time losing the last amount of fat. So I look at the "Nameless" brand, and showed him the blend they claimed to use. Looking at the nutrition facts panel would have given it away clearly. It has 2 grams of fat, 4 grams of sugar and 24 grams of protein. With this it **should have** had about 130 calories per serving. But it had a 150 per serving. That means 20 calories were coming from somewhere; sugar or fat I'm not sure. But at 3 or more servings per day, he was getting 60 more calories of something.

So we switched to the LFN Brand Perfect Protein. No sugar, No Fat, No cholesterol. Within the next week, we saw his body fat start to improve. It tasted a lot better also...

The LFN Brand Perfect Protein is made with only Whey Protein Isolate!

No long use of descriptive words telling you how wonderful it is. Just as few ingredients as possible, using the best ingredients possible.

**Our Vanilla Ingredient List is: Whey Protein Isolate, Natural and Artificial Flavors, Xanthan Gum, Stevia and Soy Lecithin.**

THAT'S IT! Nothing Else!

[Lifestyle Fitness and Nutrition...\(LFNOnline.com\)](#)

Our unique Protein Flakes mixes extremely easy.

I would be happy to send you some FREE samples and talk with you about why the LFN Brand Supplements would be best for your facility.

Please email or call,

Tracy Anderson

(513)759-1805

[Tracy@LFNonline.com](mailto:Tracy@LFNonline.com)



---

[Click to view this email in a browser](#)

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link:  
[Unsubscribe](#)

---

Lifestyle Fitness and Nutrition  
9219 Cincinnati Columbus Road  
West Chester, Ohio 45069